

# WHISPER COACH

TURNING EVERY AMATEUR COACH INTO A  
DATA-DRIVEN DECISION MAKER – IN REAL-  
TIME.



# WHY NOW?

## BREAKTHROUGH & COST COLLAPSE

### AI BREAKTHROUGH

Multimodal LLMs now understand complex tactic sheets and voice commands in real-time.

Inference costs dropped by 90% – pro analytics become profitable for amateurs.

### NOT A WRAPPER

Our proprietary tactical logic combines LLM intelligence with specific sports data models.

Data feedback loops through real match-day interactions create a growing moat.

*FROM STATIC DATA TOOL TO ACTIVE AI CO-TRAINER*

# SOLUTION + PRODUCT

WHISPER COACH: AI-NATIVE SIDELINE ASSISTANT

01

## PHOTO

Roster extraction from match sheets via computer vision.

02

## AI LINEUP

Optimized formation based on player fitness & opponent data.

03

## LIVE COACH

Voice note → Tactical command via real-time LLM inference.

POWERED BY PYDANTICAI & MULTIMODAL LLMS





SCAN FOR DEMO  
WHISPER-COACH.DACHENG.DEV




# MODEL + GTM

**ACTIONABLE CHANNELS, NOT SEO FLUFF**

## BUSINESS MODEL

-  Freemium: Basic tools for free
-  Premium: €10/month (Subscription)
-  Focus: ARPU growth via add-ons

## GO-TO-MARKET

-  Partnerships with 5 local associations
-  On-site demos at amateur tournaments
-  Outreach in coach Facebook groups

**GOAL: FIRST 50 PAYING CUSTOMERS IN 90 DAYS**

# MARKET + COMPETITION

BOTTOM-UP: €18M ARR (DE)

150,000 Coaches × €120/Year = €18,000,000 ARR

## TRADITIONAL

- × Manual entry
- × Static data
- × No AI logic

## NOTE APPS

- × Unstructured
- × No tactical context
- × Time consuming




## AI FOOTBALL COACH

- ✓ AI Automation
- ✓ Real-time coaching
- ✓ Integrated workflow

# TEAM & CLOSING

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## OUR EDGE

-  Experts in LLM orchestration
-  Deep roots in amateur football
-  Full-stack app development

## CONTACT

<https://whisper-coach.dacheng.dev/>

**DEMOCRATIZING PRO-LEVEL ANALYTICS FOR GRASSROOTS SPORTS.**